

## **Quality Policy**

Simmonsigns Limited recognises that its future success relies on delivering products that meet its customers' requirements in a timely and cost effective manner.

The Company's policy is therefore, to meet these objectives at all times.

This is to be achieved by:

Communicating effectively with customers in order to understand their requirements and to advise on what Simmonsigns Limited can achieve.

Providing materials, products and services that comply with the customer's requirements, relevant published standards, regulations and statutory requirements, and the principles of good workmanship.

Providing assurance that the customer's and other agreed requirements are met.

Establishing and reviewing performance against quality objectives.

Exercising adequate control over all aspects of the Company's operation and maintaining suitable management structures, procedures, work instructions and training to ensure that the quality objectives are achieved.

Monitoring the Company's performance in achieving the required level of service and quality; Recording and reviewing key performance indicators.

Setting and monitoring progress on both short term and long-term objectives through the Business Review process.

Identifying, implementing and monitoring the effects of corrective and preventive actions, to enable the business to continually improve.

Operating, auditing and reviewing annually, a Quality Management System, complies with the requirements of BS EN ISO 9001:2015.

This policy will be reviewed annually.

Managing Director

simmonsigns.co.uk Solutions For Safer Roads

Stafford Park 5  $\cdot$  Telford  $\cdot$  Shropshire  $\cdot$  TF3 3AS +44 (0)1952 293 333  $\cdot$  sales@simmonsigns.co.uk

